

COMMUNITY OUTREACH REPORT

FY14 1st Quarter July 1-Oct 21



FIRST THINGS FIRST

Ready for School. Set for Life.

Coconino Regional Partnership Council

Goals of Community Outreach

To raise awareness of, and build support for, the importance of early childhood in the Coconino Region.

To motivate Arizonans to be informed about early childhood health and education, and First Things First (FTF); to get involved in the conversation about early childhood in Arizona; and to take action to get all children ready for school.

Target Audiences

Primary	Secondary
Parents	Seniors
K-12	Military
Faith	Public Safety
Business	

Benchmarks

Presentations/ Events/ 1:1's (5 per month)

Media/Newsletters (1 per month)

Stories (1 per month)

Social Media (10 per month)

Speaker's Training (1 per quarter)

Site Tours (1 per quarter)

Outreach Activities and Audience

Presentations (12)	
<ul style="list-style-type: none"> Expect More Arizona Parent Engagement Workshop, Upper Moenkopi Flagstaff Cooperative Preschool Staff Meeting, Flagstaff Flagstaff Independent Business Alliance Mixer, Flagstaff Growing Up Great Class, Fredonia Growing Up Great Class, Page Kinsey KinderCamp Bridging Over Ceremony, Flagstaff Rotary Club Board Meeting, Williams 	<ul style="list-style-type: none"> Rotary of the Rim Board Meeting, Grand Canyon Village Williams Chamber of Commerce Board Meeting, Williams Williams Elementary Middle School (WEMS) Parent Teacher Student Association Meeting, Williams Winslow Indian Health Services Public Health Staff Meeting, Winslow <p>Champion Engagement</p> <ul style="list-style-type: none"> Kevin Brown, KinderCamp Kinsey
Events (19)	
<ul style="list-style-type: none"> Child Find, Supai Village Family Resource Fair, Kaibab-Paiute Flagstaff Co-Op Marshall Parent Open House, Flagstaff Hopi Special Needs Activity Day, Kykotsmovi Kinsey KinderCamp Bridging Over Ceremony, Flagstaff Little Ropers Parent Night, Flagstaff Community Resource Fair, Upper Moenkopi Northern Arizona Early Intervention Conference, Flagstaff North Country Story Time, Flagstaff North Country Health Fair Open House, Williams Oral Health at North Country Story Time, Flagstaff Page Back to School Community Health Fair, Page Thomas KinderCamp Bridging Over Ceremony, Flagstaff 	<ul style="list-style-type: none"> WEMS Back to School Fair, Williams WEMS Grandparents Tea and Reading, Williams <p>Events Attended without Table of Materials</p> <ul style="list-style-type: none"> AZ Town Hall Outreach Program on Higher Education, Flagstaff Flagstaff Chamber of Commerce Mixer, Flagstaff Northern Arizona Interfaith Coalition/Institutions for Community Leadership Gathering, Flagstaff Schools Out Make It Count, Flagstaff <p>Champion Engagement</p> <ul style="list-style-type: none"> Debbie Winlock, 911 Memorial; Page Ethan Goodman, Lights On Event, Flagstaff Marsha McIntosh, Coconino County Kids Stuff Swap, Flagstaff
Networking Meetings (11)	
<ul style="list-style-type: none"> Alliance for Children's Early Success, Flagstaff Coconino Coalition for Children & Youth, Flagstaff Flagstaff Community Health Action Network, Flagstaff FTF Early Childhood Service Providers Networking Meeting, Kykotsmovi FTF Service Coordination Meeting, Flagstaff FTF System Building Workshop, Flagstaff 	<ul style="list-style-type: none"> Northern Arizona Interfaith Coalition, Flagstaff Page Community Resource Meeting, Page Strong Families Coalition, Winslow Sustainable Economic Development Initiative Green Drinks, Flagstaff Tuba City Networking Meeting, Tuba City
Speaker's Training (6)	
<ul style="list-style-type: none"> Coconino County Public Health Services Staff, Page Jeanie Yost, Kaibab Learning Center Mark Harmes, Coconino County Smoke Free Arizona 	<ul style="list-style-type: none"> Mindi Bell, Flagstaff STEM City Parents As Teachers staff meeting Silar Homes Head Start Staff, Flagstaff

One on Ones (29)

◇ Allie Stender, CCPHS Grant Writer	◇ Mary K. Walton, Flagstaff Unified School District Assistant Superintendent
◇ Ande Burke, Mountain Heart Outreach Coordinator	◇ Mary McKell, Association for the Advancement of University Women
◇ April King, April's Child Care Center Director	◇ Manual Savala, Chairman Kaibab Band of Paiute Chairman
◇ Barbara Burtner, Flagstaff Birth & Women's Center	◇ Michelle McManimon, AZ Daily Sun Education Reporter
◇ Darci McKee, Navajo County Public Health Services Director & Winslow Strong Families Coalition Co-Chair	◇ Pam Flake, Reach Out and Read Coordinator
◇ Debra King, Eagles Crest Child Care Center Director	◇ Rose Newbold, Williams Recreational Services Director
◇ Elder and Sister Boothe, Tuba City Church of Latter-Day Saints	◇ Roxana De Niz, Hermosa Vida Promodora
◇ Gioia Goodrum, Williams Chamber of Commerce CEO/Director	◇ Ruth Ellen Elinsky, CCC&Y Director
◇ Jeanne Yost, Kaibab Learning Center	◇ Ruth Thomas, Little Ropers Child Care Center Director
◇ Jennifer Hernandez, Expect More Arizona	◇ Seobaghn Arambula, Northern Arizona Council of Governments Head Start Director
◇ Joan Harris, Republican Women Chair	◇ Sharon Thomas, Candidate for AZ Superintendent of Public Instruction
◇ Julianne Hartzell, Coconino Coalition for Children & Youth Board Member	◇ Theresa Bierer, NAU TV Producer
◇ Karin Eberhard, Flagstaff Unified School District Relations Coordinator	◇ Theresa Warren, Alice's Place Director & Strong Families Coalition Co-Chair
◇ Kelly Yazzie, Kelly's Kiddie Farm Child Care Director	
◇ Kerry Blume, Flagstaff Forty Education Committee Member	
◇ Mark Cochran, Page Church of Latter-Day Saints leader	

Online & Traditional Media (10)

July: Quality First Little Ropers site tour, FUSD Facebook KinderCamp, FUSD Facebook 10 Tips for Easing Kindergartners First Day Jitters, NHO Blog Pre-Kindergartners Get Taste of Fall Routines, AZ Daily Sun	September: Quality First Little Ropers site tour, FUSD E-newsletter KinderCamp recognition, FUSD E-newsletter What Does Quality Look Like?, NHO Blog
August: Training Available for Relatives, Friends Caring for Young Kids, NHO Blog	October: A Starting Place for Finding Quality Child Care, Raising Up Grandchildren newsletter Hopi Language Preservation, NHO Blog

Success Stories Banked (12)

Birth to Five Helpline	Oral health
(4) KinderCamp	Parent Kit
(3) Kith and Kin	(2) Quality First

Site Tours (3)

KinderCamp at Kinsey, Thomas and Williams School

Friends

123

Upcoming Outreach Activities

Site Tour at Grand Canyon's Kaibab Learning Center
Media story on Quality First for Kids and Teens at Eagles Crest and Little Ropers
Speakers Trainings: Havasupai home visiting program; Healthy Steps Program
Presentations: Healthy Families & Health Start program parents in Page; Parent education class in Hopi; NAU parents in Flagstaff;
Meeting with Grand Canyon Schools Superintendent Nancy Alexander



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Training available for relatives, friends caring for young kids



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August 9, 2013, *First Things First Blog, Navajo-Hopi Observer*
By Cynthia Pardo and Memarie Tsosie

Ninety percent of a child's brain develops by age 5. That's why it's so important to make sure that those caring for young children - including parents, family and friends - have the support they need to provide the positive nurturing experiences that promote learning.

"About 65% of children in rural areas are cared for by family, friends and neighbors," also known as Kith & Kin or Friend, Family & Neighbor Care; said, Francine Loper, Program Specialist for the Association for Supportive Child Care (ASCC). "Generally these care takers are the most loving and nurturing people, like a grandparent or a friend that we trust with our children. We do not tell them how to raise their children. We help to build their confidence and provide them with an opportunity to grow." In partnership with First Things First, ASCC and the Child Care Development Fund provide training for Kith & Kin and Friend, Family & Neighbor Care in the Coconino and Navajo Nation region.

Because critical social and behavioral skills, such as motivation, self-discipline, focus, and self-esteem, begin to take root from birth to age 5, it's crucial that families and caregivers have the tools they need to support children with stable, nurturing environments in their earliest years.

"We choose family or friends because they come with that love and support already, so what we do is provide additional tools." said Anissa Dolan-Bais, ASCC Program Assistant. Some of those tools include educating caregivers about early childhood development, language, literacy, proper nutrition, home safety and getting them certified in CPR and First Aid.

For Navajo Nation, helping caregivers introduce the Navajo language to children at a young age is very important. "If the caregiver speaks Navajo, we encourage them to teach the kids basic words like colors, shapes and numbers," said Selena Curley with the Navajo Nation Child Care Development Fund.



Two-year-old Glory loves playing and learning while her aunt Dana builds skills to support her nieces and nephews early development.

When choosing a friend, family or neighbor as a child care provider, remember the following tips:

- Clean, safe environment - Your child must be safe. Clean and age-appropriate toys or equipment is usually a good sign.
- Small groups of children - Make sure your child gets some one-on-one attention every day.
- Caregivers who want to provide a learning environment - Caregivers should be eager to learn about child development and share their learning with you.

If you feel your child care provider would be interested in participating in the program, feel free to introduce them to the Friend, Family & Neighbor Care or Kith & Kin program. "They gain a positive sense of empowerment upon completion of our sessions to do a better job as a child care provider," Loper said.

For the Navajo Nation region, contact the Navajo Nation Child Care Development Fund for the Friend, Family & Neighbor Care program at 928-871-6629. In the Coconino region contact the Arizona Kith & Kin Project provided by the Association for Supportive Child Care at 928-714-1716.

When we make sure that kids have positive relationships with adults at home, in their child care setting and in our communities, we are helping them build a strong foundation for learning.

Cynthia Pardo
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Success Starts Before Kindergarten You Can Help Get them Ready!



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“Cece loves books. She is very shy so I try to bring her to events and reading circles with other kids.” - Grace with 3 year old Cece at North Country Story Time.

Did you know...

The academic skills kids develop early on will help them be more successful in school.

The social skills they develop – like perseverance, attention, motivation and self-confidence – will make them more successful in life.

That’s why everyone from CEOs to military leaders are calling for greater investments in early childhood. They know that educated, productive citizens are critical to the success of our economy and the security of our nation.

We all have a shared responsibility for making our communities stronger.

What can you do this month?

- *Share an FTF message on your Facebook page*
 - *Learn more about executive functions*
- *Schedule an FTF Early Childhood Speaker’s Training*
- *Write a letter to the editor on how early learning impacts us all*

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For more tips go to ReadyAZKids.com

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